

HILLTOP ECHOES 2011

JAMESVILLE – DEWITT HIGH SCHOOL YEARBOOK

6845 Edinger Drive • DeWitt • New York • 13214 • erowles@jd.cnyric.org

May 11, 2010

Attention Parents:

Your son or daughter's senior year will be here before you know it. Already yearbook staffers are busy planning the 2011 *Hilltop Echoes* yearbook. We hope to create a unique and memorable yearbook for all students and their families to enjoy for many years. Listed below are the specifications for the senior portrait as well as the cost and specifications for senior recognition page submission if your family chooses to contribute in that way.

SENIOR PORTRAIT

Due: September 30, 2010

We publish traditional portrait photographs. A traditional senior photograph includes a **blue** background with the head and shoulders only. **Snapshots or photographs with special effects or props, including hats, will not be accepted.**

Photographs with more than head or shoulders will not be accepted; no forearms or hands may be in the picture.

PLEASE NOTE: Your photographer may offer a variety of poses and/or changes of clothes - these photographs are taken for personal reasons only and are not required or accepted into the yearbook. **Only traditional photographs as described above will be used in the yearbook.**

Please Note: All students who do not submit a senior portrait by September 30, 2010 will be asked to sit for a brief photograph with a Lifetouch photographer who will be on site to take senior yearbook photographs on October 7, 2010. Please email Mrs. Rowles if you would like to schedule an appointment: erowles@jd.cnyric.org.

SENIOR RECOGNITION PAGE

Due: September 30, 2010

Collages / pictorial arrangements that can include pictures, quotes, and well-wishes from the graduating seniors' family and friends. If you are interested in ordering a senior recognition page, please fill out the attached order form.

Senior Recognition prices are listed below:

- ¼ page: approximately 5" tall x 4" wide @ \$100.00
- ½ page: approximately 5" tall x 8" wide @ \$150.00

Submissions may be submitted in one of two formats:

- Original Photo Collage: original photographs that are already arranged when submitted. All arrangements will be converted into a digital image prior to their placement into the yearbook. **Do not submit a printed copy of the arrangement you have scanned at home.** The double scanning process reduces the clarity and resolution.
- Digital image: **must be scanned at 300 dpi and set to the size of the page that you request.** Images must be sent in as a .jpg or .tif file on either a CD or flash drive. Digital submissions will be returned prior to the end of the 2010 school year. Please do not send files as .pdf, .doc, or .ppt. We cannot access or use these files with our current production software.

I appreciate your cooperation and patience as we begin to build the 2011 Jamesville – DeWitt High School *Hilltop Echoes* yearbook. Please contact me with any questions or concerns.

Sincerely,

Mrs. Rowles
Jamesville – DeWitt High School
Physical Education
Boys Cross Country
Hilltop Echoes Co-Advisor
erowles@jd.cnyric.org

SENIOR PORTRAITS

FACT SHEET

When should I schedule the senior portrait session?

I encourage you to schedule a senior portrait as early as possible. You may experience conflicts over the summer that preclude you from getting your senior picture in on the required due date.

When are the senior portraits due?

Senior portraits are due on September 30, 2010.

How do I submit my senior picture to the yearbook?

Senior portraits may be submitted in either electronic format or hard copy format:

Electronic Format: flash drive or picture CD; at least 300 dpi, in either .jpeg or .tiff formatted to a wallet size (2" x 3")

Hard Copy Format: 2" x 3" photograph for in-house professional scanning

All submissions must be clearly indicated with the student's name and homeroom on the CD, clearly marked on both the cover and the CD. CD's and pictures will be returned to the student prior to the end of the 2010-2011 year.

PLEASE NOTE: You cannot submit pictures that have been copied from your photographer's website. Unless you have purchased the pictures or the rights to the images, these photos are not set to a high enough resolution to be used in applications other than professional finishing and cannot be used in the yearbook.

What are the picture specifications?

All digital submissions must be **at least 300 dpi**, in either .jpg or .tif formatted to a **wallet size (2" x 3")**. Hard copy photographs must be at least a wallet size.

Who takes the senior portrait?

We have a contract with Prestige Images for the 2011 yearbook to take senior portraits here at Jamesville-DeWitt High School. In addition, they have in-studio sessions available. These portrait sessions will have a minimal sitting fee, depending upon the package you choose. **You will receive information directly from the company regarding senior portrait packages and products as well as their in-studio session options.** Portrait sessions will be held here at Jamesville-DeWitt High School and are scheduled on the dates listed below. Sessions take a minimum of 30 minutes and may take longer depending upon the type of portrait package you choose to purchase. **Sessions will be done by appointment only. Appointments can be scheduled with Mrs. Rowles at Jamesville-DeWitt High School.**

Please remember that:

The 2011 *Hilltop Echoes* yearbook will showcase traditional portrait photographs only. A traditional senior photograph includes a blue background with the head and shoulders only. **Snapshots or photographs with special effects or props, including hats, will not be accepted. Photographs with more than head or shoulders will not be accepted; no forearms or hands may be in the picture. Backgrounds that are colors other than blue will not be accepted into the yearbook.** Many private photographers offer a variety of poses and/or changes of clothes, you do not need to have casual portraits taken at your photography session. These photographs are taken for personal reasons only and are not required or accepted into the yearbook.

Jamesville-DeWitt High School portrait sessions:

- August 20, 2010
- October 7, 2010

Do I have to use Prestige Images?

No. We cannot require you to use a specific photographer. However, all photos must meet the above criterion in order to be accepted into the yearbook.

What happens if I cannot afford a portrait package?

We chose Prestige Images as a photography option because their package prices are more affordable for the general population. In this tough economic time we wanted to provide a more viable option for our students and their families. In the event that you cannot afford a portrait package, they will still photograph a student at no charge for yearbook purposes only. However, you must contact Mrs. Rowles to schedule a yearbook-only portrait package.