

POLICY

1995

5682

Non-Instructional/Business Operations

SUBJECT: Crisis Response

When a crisis arises no school system is immune to the negative, physical or mental effect on its students, staff and the local community. Immediate, effective and responsible management and communication can address the crisis and maintain a District's integrity and credibility. Therefore, in order to develop and maintain a unified position, the District shall identify a crisis response team to develop a plan and maintain a strong ongoing communications program in each school. This is the foundation for long-range success. The District shall also identify a media spokesperson who will be briefed on all details. This spokesperson shall be the Superintendent or his/her designee. Only this spokesperson shall talk to and maintain a timely flow of information to the media.

The Superintendent/designee shall be responsible for informing staff of the crisis plan that is to be developed by both administration and the crisis response team.